



## FLIPPED STUDIO “SUCCESSFUL INNOVATOR” - NOVA

Project No. 2020-1-LT01-KA227-ADU-094751

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### A man of science making audio-visual art



**Emil Georgiev, Bulgaria**

**Sector:** Audio-visual arts

**Position:** Self-employed

#### About me

My name is Emil Georgiev, I was born and raised in Vidin, Bulgaria, and in 30 years of life experience I lived in the capital Sofia for several years, also in Spain. I have worked in many different fields, such as real estate and insurance. At the moment I continue to deal with activities related to media, video recording and processing and the like. In addition, for eight years now I have been part of a non-governmental organization with a main activity - youth activities. Previously, I've been involved in various things such as organizational work, I was a lecturer, I was involved in the areas of graphic design, real estate, insurance. I have been working in the media for 5 years. I am an economist by training and currently run one of the biggest news agencies in Northwest Bulgaria – Vidin Vest.



## My way to the CCS and main achievements before the Pandemic

In fact, I've always been a fan of the exact sciences, they were my favorite at school. This itself presupposed a path of development in a direction that had little to do with art. Maybe I took my first steps in the so-called "European Club" in high school, where I first encountered journalism. But that ended with the end of high school. After that, from time to time I helped various friends and close acquaintances - musicians, actors, photographers..., which was a nice variety for me. This is how I came across journalism, and from there video recording and editing. From time to time I helped a friend of mine who was a correspondent for several national and local television stations. I helped him with the photos, and from there I became interested in video editing and processing. Before that, out of pure curiosity (my typical character trait), I studied various image processing software. Over time, these, let's call them hobbies, have become a profession.

For me, there is no specific moment or event that prompted me to do the work I still do today. Maybe that's why I can't single out something that stands out or surprises me. It all started smoothly, not very engaging and without realizing how far it would develop.

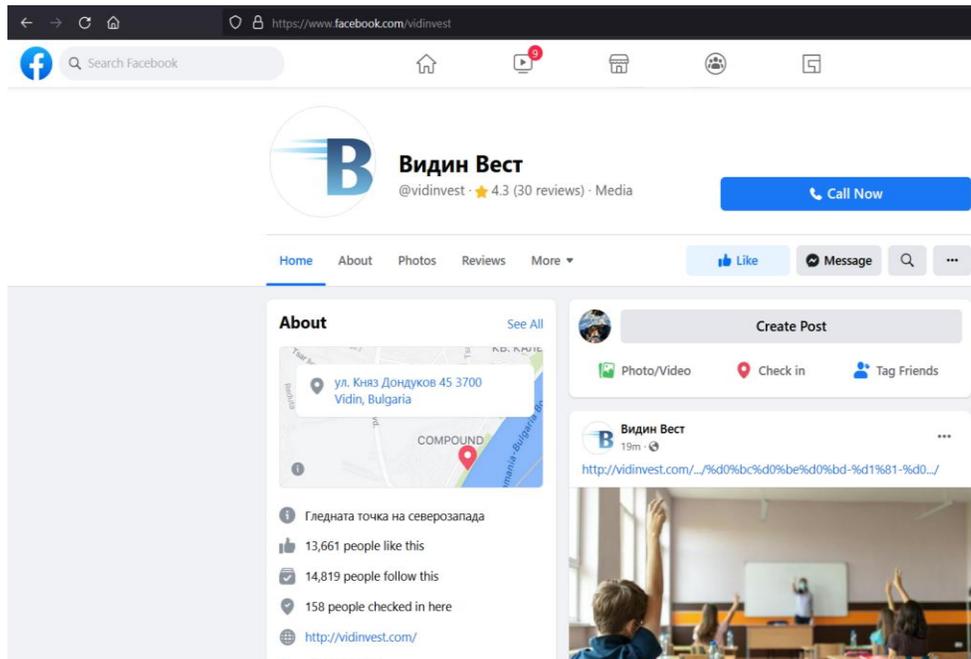


Photo: Facebook

I don't consider myself perfect or extremely good. I give my best and try what I do to fully meet the needs of the people I do it for. In this line of thinking, I would not say that I am proud of anything in particular, because most of the things I created were together with a team of people and I find the end result for teamwork, whether I contributed to it at 95 or 5 percent.



## The challenges faced during the Pandemic and innovation solutions to overcome them.

The pandemic has impacted negatively and continues to interfere in many ways with the everyday life of people. On one hand, the economic effect is significant and inevitably this affects work as well. In addition, fear is a very strong factor. Fear not only of the disease, but also of the many unknowns. We are dealing with the introduction of economic measures, and we need to be much more flexible in a constantly changing situation.

We have used some temporary employment programs, which on the one hand are great financial support for the company, on the other - we find staff that we might not have found otherwise. And we still work with some of these people. We also receive income from companies who advertise their business or services on our website.

The news agency I run "Vidin Vest" became an innovator during the times of the pandemic, at least in the region. We launched the first online television in Northwestern Bulgaria available for all people interested. We are the authors of many videos, short documentaries, mainly to promote the region as a tourist destination. All this makes us first believe that we are worthy among people, that we continue to be worthy in the future and that through our personal development we actually develop the region. The good thing is that even in times of social isolation and restrictions, we can continue our work and develop our company.

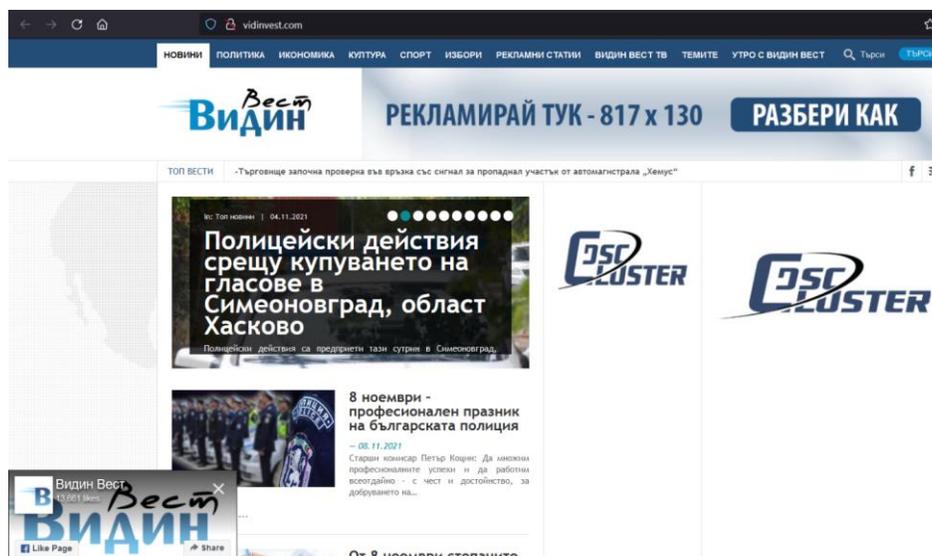


Photo: <http://vidinvest.com/>



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## Everything changes - learn to change too!

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### My future plans and aspirations for developing my career in CCS.

My future plans are entirely related to my development in the digital arts - animation, videography..., but considering the way I got here, what you plan and what happens are often two very different things.

### My suggestion for those who wish to work in CCS

Do what you like and inspire you. Don't be afraid to work with all kinds of people - you can learn something from everyone. And don't forget that the most successful people are the ones who have failed thousands of times before.

Certainly not to give up. Surround yourself with people who offer solutions, not problems, and certainly work very hard in the direction you have chosen to develop.

### **Self-reflection questions**

1. When can a person decide to change its professional path?
2. Does the educational path I chose in the past always predetermine my professional future?

**This good practice story is prepared by Know and Can Association.**